

THE CITY OF FALL RIVER

LOGO CONTEST



RULES & REQUIREMENTS

Minors under the age of 18 will need parental consent to enter the contest.

Contestants may submit up to (3) three entries and must complete an entry form for each submission.

The deadline for submission is 5:00 PM on Friday, September 30, 2022. The City of Fall River reserves the right to extend all deadlines associated with this contest.

All submitted designs and images must be the original work of the contestant. No third-party artwork or images, including clipart or copyrighted graphics, may be used.

Each design must be in compatible in both black and white, and/or color. The design must be compatible and replicable on print versions, banners, digital boards and across all digital platforms.

Submitted designs must be digital. Designs may be created with computer drawing programs or traditional mediums. Submissions must be made digitally online at fallriverma.org/contest in png or jpg format.

Contestants agree to assign all ownership rights, including all intellectual property rights to any submitted design, to the City of Fall River, Massachusetts. The City of Fall River may alter, modify or revise the submitted design as it sees fit to achieve the needs of the City.

Contestants agree that the City of Fall River may use their submissions and names for advertising campaigns and/or marketing materials in the future.

Designs deemed offensive or inappropriate will be disqualified.

The winner will be highlighted on the City website, recognized at an announcement ceremony, and awarded a \$500 prize.

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ENTRY GUIDE

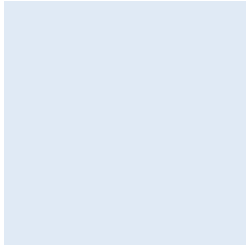
The City of Fall River is holding a public contest to design a new logo for the City. Please see rules and requirements for additional information. Submitted designs should reflect the history, culture, geography, and regional characteristics of the City of Fall River.

COLORS

Submitted designs should incorporate variations of the color palette below:



#113D6B



#E0EAF4



#FFC674

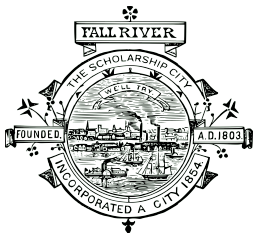


#961B22



#7FB698

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INSPIRATION

Artists should use the following designs for the purposes of compositional and aesthetic inspiration. All submitted designs and images must be the original work of the contestant. No third-party artwork or images, including clipart or copyrighted graphics (including the examples below) may be used in final submissions.



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HOW TO SUBMIT

Submissions **must be digital**. Designs may be created with computer drawing programs or traditional mediums (*ie. Paper, Ink, Crayons, Paint, Pencils, Markers, etc...*). Please see size guidelines below for each method.

Submissions must be made digitally online at fallriverma.org/contest in png or jpg format.

COMPUTER DRAWING PROGRAMS

Artwork should be exported in png or jpg format. Final size for submitted artwork should be **at least 1000 x 1000px (72ppi)**.

Submit artwork at fallriverma.org/contest in png or jpg format.

If selected, artists may be requested to provide a working file (ai, eps, pdf) if applicable.

TRADITIONAL MEDIUMS

Traditional artwork should be scanned/captured to be submitted digitally in png or jpg format. Final photo/scan size for submitted artwork should be **at least 1000 x 1000px (72ppi)**.

Submit artwork fallriverma.org/contest in png or jpg format.

If selected, artists may be requested to provide original artwork for high-resolution capture if applicable.

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FREQUENTLY ASKED QUESTIONS

WHAT WILL THE WINNER RECEIVE?

The winner will be highlighted on the City website, recognized at an announcement ceremony, and awarded a \$500 prize.

WHEN/HOW CAN I SUBMIT MY DESIGN?

The deadline for submission is **5:00 PM on Friday, September 30, 2022**. Submissions must be made digitally online at fallriverma.org/contest in png or jpg format. Non-digital submissions will not be accepted.

HOW WILL THE WINNER BE DETERMINED?

All contest submissions will be judged by a committee of city residents and stakeholders. The winning design should reflect the history, culture, geography, and regional characteristics of the City of Fall River. Winner will be announced later this year.

CAN I CHOOSE MY OWN COLORS?

When possible, submitted designs should incorporate the official City color palette, which can be found in the official entry guide. Submissions including non-palette colors will still be accepted.

HOW WILL MY SUBMITTED ARTWORK BE USED?

Contestants agree to assign all ownership rights, including all intellectual property rights to any submitted design, to the City of Fall River, Massachusetts. The City of Fall River may alter, modify or revise the submitted design as it sees fit to achieve the needs of the City.

STILL HAVE A QUESTION?

Additional contest related questions may be sent via email to mediarelations@fallriverma.org

Please note: All contest designs must be submitted online at fallriverma.org/contest. Any artwork, designs, or contest submissions sent via email will not be accepted.

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